



EDUCATION
FOUNDATION
OF PALM BEACH COUNTY



July 5 - August 16, 2026 / Culminating Event on Thursday, August 6, 2026

Support Local Students by Providing the School Supplies They Need!

Stuff the Bus brings together businesses and community partners to collect essential school supplies ensuring Palm Beach County students begin the school year prepared, confident, and ready to learn.

Sponsors play a vital role in mobilizing community support while demonstrating leadership in education, workforce readiness, and community impact.

PREMIER CAMPAIGN PARTNER

A fully integrated campaign across CBS12 media + Education Foundation community impact

Media Exposure (via CBS12)

- On-air sponsorship integration
- Telethon Day visibility
- CBS12.com homepage takeover
- Sponsored social + news features

Community Impact (via Education Foundation)

- Prominent event branding
- Volunteer engagement opportunities
- Check presentation + PR
- Post-event impact reporting

This integrated opportunity includes separate agreements with CBS12 (media sponsorship) and the Education Foundation of Palm Beach County (charitable sponsorship).

\$20,000 (Category/Industry Exclusive - 6 Available)

THANK YOU TO OUR PREMIER CAMPAIGN PARTNER

Office DEPOT.

LAST YEAR'S IMPACT

- 2 school buses filled
- \$300,000+ raised for students and teachers
- 11.38 million media and community impressions
- \$221,402+ in earned media exposure supporting sponsors and partners

CHAMPION SPONSOR

- Premier logo placement on Stuff the Bus event banner
- Branded team photo + social feature
- Featured CBS12 interview opportunity
- On-air mention during CBS12 coverage
- Check presentation opportunity at event
- Recognition in event press release
- Dedicated social media spotlight
- Recognition in Education Foundation newsletter
- Opportunity to distribute promotional materials onsite

\$10,000

COMMUNITY SPONSOR

- Prominent logo placement on event banner
- Branded team photo + social feature
- Recognition in event press release
- Social media recognition
- Newsletter recognition
- Check presentation photo opportunity
- Promotional materials distributed onsite
- Inclusion in post-event thank-you recognition

\$5,000

SUPPORTING SPONSOR

- Logo recognition on event signage
- Social media recognition
- Inclusion in event press release
- Newsletter recognition
- Inclusion in post-event impact recap

\$2,500



Scan or click here for highlights from the 2025 Stuff the Bus event!

