

# Event Program & Speaking Points

***A guide to help kick off your Kit Build experience with purpose and impact.***

By starting your event with a short welcome program, your participants will gain a better understanding of the difference they're making in the lives of students and teachers across Palm Beach County. Your program can be as brief or as interactive as you'd like! Here's a suggested format:

## **Recommended Program Flow:**

- Thank your group for participating and highlight the importance of community support in public education.
- Show a Video or Give a Brief Overview (click [HERE](#) for one example)
- Share the mission of the Education Foundation and the impact of Red Apple Supplies. (We can provide a short video or speaker upon request.)
- Explain the Need
- Reference the speaking points below to share why these kits are critical to student success.
- Give Instructions
- Walk through the kit-building process (how to assemble, label, and box up materials).
- Begin the Build!
- Invite participants to break into groups and start assembling.



## **Talking Points for Event Hosts**

### **THE NEED**

Nearly 60% of students throughout the School District of Palm Beach County qualify for free or reduced lunch, a key indicator of poverty. That means thousands of students arrive at school without even the most basic supplies—like notebooks, pencils, or backpacks.

Without the proper materials, students may feel embarrassed, left out, or unprepared to engage in learning. This creates barriers to academic success, lowers confidence, and contributes to chronic absenteeism and reduced classroom participation.

### **YOUR IMPACT**

Today, you're helping break down those barriers. Every kit built during your event will be distributed through Red Apple Supplies, the Education Foundation's free resource store for teachers at Title I public schools.

Your efforts:

- Equip students with the tools they need to learn and thrive
- Help teachers save personal money (on average, local teachers spend \$750+ of their own funds annually)
- Improve classroom behavior, self-esteem, and student engagement
- Create a more equitable, supportive, and inspiring learning environment for everyone

### **ABOUT EFPBC**

**Since** 1984, the Education Foundation of Palm Beach County is the core community partner of the School District of Palm Beach County, dedicated to closing achievement gaps and fostering equity in education. Through programs like Red Apple Supplies, GoTeach! Classroom Grants, and the Backpack Initiative, we serve thousands of students and educators each year.

To learn more or get involved, contact [Info@EducationFoundationPBC.org](mailto:Info@EducationFoundationPBC.org).