

# Campaign Overview











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## **OUR VISION**

Serve as the vessel to ensure high-quality public education

Provide support and remove barriers to create access to essential resources

Bring opportunity to our next generation of

Operate over 100 innovative programs that close achievement gaps in learning

Provide research-based professional development for teachers

high-quality public education Hub in Lake Worth Reach, Florida

Improve educational access and equity

> Prepare students for post-secondary success





## THE WHY

Like bricks stacking upon bricks, knowledge is built. Children must first learn the "ABCs" to read, and must learn to read to allow them to write, research, and reason. Learning is construction – *knowledge building upon knowledge*.

The Education Foundation of Palm Beach County empowers public education by supplying the builders – the district's schools and educators – with the essential materials required for the task. From awarding grants to support innovative programs and scholarships to providing necessary school supplies and resources from Red Apple Supplies, the Foundation's signature program, the Education Foundation plays an integral role in supporting the vital development of over 180,000 students in The School District of Palm Beach County, representing the future of our community.



"Education is the most powerful weapon which you can use to change the world."





## BY THE NUMBERS

NEARLY

\$5.5 million

IN FREE SCHOOL SUPPLIES DISTRIBUTED SINCE RED APPLE SUPPLIES INCEPTION IN 2016.

#### **RED APPLE SUPPLIES OVERVIEW**

IN 2022, MORE THAN

**17,400** 

STUDENTS RECEIVED BACKPACKS FILLED WITH SCHOOL SUPPLIES DISTRIBUTED TO

PALM BEACH COUNTY SCHOOLS.

PRIOR TO PARTNERING WITH RED APPLE SUPPLIES, TEACHERS REPORT SPENDING MORE THAN

ANNUALLY OUT OF POCKET FOR SUPPLIES STUDENTS CANNOT AFFORD.

**RED APPLE SUPPLIES YEAR TO DATE...** 

4,385 TEACHERS 58,209 STUDENTS 8

IN FREE SCHOOL SUPPLIES

#### PROGRAM OVERVIEW

#### GOTEACH! CLASSROOM GRANTS

\$130,00

GOTEACH! CLASSROOM GRANT PROJECTS TO

15,000 STUDENTS 800 TEACHERS 50

\$31,000+

SCHOLARSHIP **PROGRAMS AWARDED** 



THE BUILDING ORAL LANGUAGE AND **VOCABULARY IN VPK PROGRAM IS...** 

SERVING

STUDENTS

**TEACHERS** 

IN OVER CLASSROOMS

SCHOOLS

CAREER ACADEMY PROGRAMS LEADING TO INDUSTRY CERTIFICATION(S) IN:

HVAC-R, CYBERSECURITY, FINANCE, BEHAVIORAL HEALTH, FIRE SCIENCE, AND E-SPORTS





## **VISUALS**

The Education Foundation of Palm Beach County, in partnership with the generous support of the community and the Foundation's philanthropic and corporate partners, is building a 32,000 sq. ft. facility that will serve as an education innovation hub, helping ensure high-quality public education by providing equity and access to resources and innovative programming for students and teachers in Palm Beach County. The new building also includes a training facility, offering professional development for teachers and supporting over 100 programs, including the expansion of Red Apple Supplies, a free teacher resource store, equipping teachers with essential resources for their classrooms.







## **IMPACT**



This project is the result of the tremendous growth of Red Apple Supplies, from distributing \$60,000 in FREE school supplies to 9 Title I schools in 2016, to \$1.4 million of supplies to 76 Title I schools in 2021-2022.

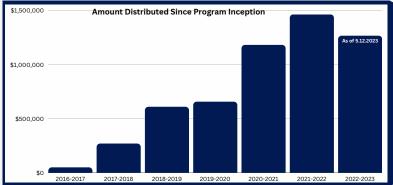
The Education Foundation's Red Apple Supplies Program anticipates serving nearly 90 public schools before the end of the 2022-2023 school year, thanks to the generous support of the community along with the Foundation's philanthropic and corporate partners.

84%

Teachers reported via survey in December 2022, their students learned in a more equitable classroom environment as a result of Red Apple Supplies. "I had a new student from Haiti that had never held a pencil before. When I gave him his new pencil pack, scissors, crayons, and binder from Red Apple Supplies, his face lit up. He held it to his chest and said thank you teacher. The supplies changed his life, and he treats everything like it was gold. Thank you, Red Apple Supplies you're making a difference in more ways than I have time to tell you, I am very grateful and so are my students."

Janet Montelongo Liberty Park Elementary School





Nearly
5.5 million dollars
in free school supplies
distributed since program
inception in 2016



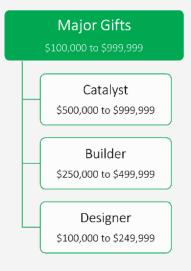


## NAMING OPPORTUNITIES

We thank our visionary supporters for helping us build a solid financial foundation to launch the Education Foundation's *Brick by Brick, Mind by Mind*, Capital Campaign.

The Education Foundation of Palm Beach County's new education innovation hub provides a range of highly visible and exquisitely designed naming opportunities. They enable generous donors to leave a legacy that inspires all those who support education and the students and teachers we serve for future generations.







Invest in the future of Palm Beach County, Brick by Brick, Mind by Mind.

\*\*\*Note: Any of the naming opportunities can be pledged up to five years with flexible payment plans based on donor preference.\*\*\*







	Naming Opportunity	Amount
1	Exterior Building	\$5,000,000
2	Red Apple Supplies Showroom	\$FAVORUMO
3	Primary Entry Lobby / Atrium	\$****SOUTED
4	Community Event / Training Room	\$1,000,000
4	Community Event / Training Room	\$2NYSICHUEN
5	CORE Supply Section at Red Apple Supplies	\$ THY SATHUMED

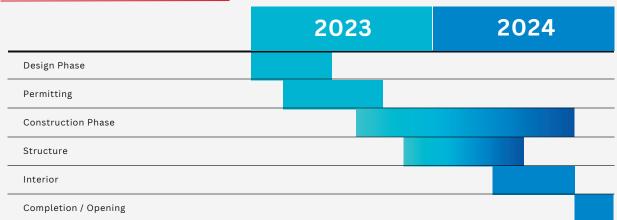
	Naming Opportunity	Amount
6	Reception Area	\$500,000
7	Front Conference Room	\$500,000
8	Teacher Drive Thru / Pick-Up	FAT MANUFALL)
9	Warehouse	\$500,000
10	Staging Area	\$250,000
<b>(1)</b>	CEO/President Office	SHOW INCO
12	Volunteer Breakroom	\$100,000
13	Kitchen Area / Breakroom	\$100,000
14	Open Work Area	\$100,000

	Naming Opportunity	Amount
15	Specialty Section at Red Apple Supplies	\$50,000
16	Staff Office	\$25,000
17	Red Apple Supplies Office	\$25,000
18	Garden	THE SERVED
19	Park Bench	\$10,000
20	Shopping Cart at Red Apple Supplies	\$5,000
21	Bookshelf	\$2,500
22	Dedicated Brick Paver	\$500





## PROJECT TIMELINE









## **ENDOWMENT FUND**

#### Sustaining Greatness in Palm Beach County for Future Generations

#### What is an endowment?

Endowment gifts become a permanent part of the Foundation's legacy, where the invested assets (principal) are left untouched to achieve long-term growth used for strategic priorities within the Foundation.

#### What are the benefits of an endowment?

Strong endowments set the standards of educational excellence, push the frontiers of innovation, and sustain greatness over generations. By helping build the Education Foundation of Palm Beach County's endowment, you are sustaining the Foundation's mission to ensure high-quality public education for future generations.

## "An investment in knowledge pays the best interest." -Benjamin Franklin

## PLANNED GIVING

The Education Foundation's Legacy Society was established to recognize and honor, during their lifetimes, those individuals who have made provisions for future generations through planned gifts.

Gifts may be made via:

- trust
- retirement account
- real estate
- insurance policy
- bequest.

Your gift allows the Foundation to thank and recognize you for the plans you have made, and it may inspire generosity in others. The most important benefit you will receive is the satisfaction derived from making a lasting contribution to society by supporting the sustainability of high quality public education.

#### For more information or to customize your gift:

James S. Gavrilos, President/CEO James@EducationFoundationPBC.org | 561-738-2931





## RED APPLE SUPPLIES TASK FORCE

The Red Apple Supplies Task Force is a group of dedicated community leaders whose combined passions and generosity are helping to shape the future of Palm Beach County. Through their time and dedication, we are driving our bold plans forward to better educate leaders, create new opportunities, and drive impactful and positive change for our students, teachers, schools, and community.

John Bowers
Seacoast Bank

Ken Kahn LRP Media Group **Jim Moore**UnitedHealthcare

Juan Tagle
Palm Beach Capital

Mark Thompson
Carrier Corporation

**Jorge Fuentes** Song + Associates, Inc. **Max Macon** NextEra Energy Jordan Paul NAI/Merin Hunter Codman, Inc.

**Michael Thomas** The Weitz Company Meredith Trim Ventus Charitable Foundation



"I get so emotional every time I go to pick up my order from Red Apple Supplies. Most of my students can't afford basic school supplies. The help I get from Red Apple makes it so I am able to provide supplies for my students and give them a better quality education..."

Llamard Gardner, 4th Grade Teacher Benoist Farms Elementary School





The Foundation's momentum is greater than ever, and with your support, our potential is unlimited. Community collaboration transforms education in Palm Beach County, *Brick by Brick, Mind by Mind*.

The new innovative facility will allow the Foundation to leverage a greater number of resources to benefit programs and services to students and teachers throughout the county.

Thank you for your partnership and support of public education. Your generosity will create a lasting impact for students, teachers, schools, families and our community for generations to come.

## WAYS TO GIVE



#### Online

Make a secure credit card gift 24 hours a day, seven days a week, from the privacy of your home or office.



#### By Mail

Send a check or money order payable to: Education Foundation of Palm Beach County 505 S. Congress Ave. Boynton Beach, FL 33426



#### By Phone

Call 561-738-2931 Monday through Friday 9:00 a.m. to 5:00 p.m.



- O Education Foundation of Palm Beach County: 505 S. Congress Ave., Boynton Beach, FL 33426
- Red Apple Supplies: 7071 Garden Road, Riviera Beach, FL 33404
  - EducationFoundationPBC.org/BrickByBrick
- ☑ Info@EducationFoundationPBC.org
- 561-738-2931







