

# Heroes for Education Run/Walk

October 28, 2023

John Prince Park, Lake Worth



## The Why

- Enthusiastic runners, walkers, volunteers and supporters of education come together annually to help promote health and wellness while making an impact in Palm Beach County's public schools.
- We invite **176,000+** students and families, **22,000+** school district employees, dedicated individuals who believe in preparing tomorrow's leaders, education partners, local businesses and community leaders who share our mission and message.

## The Impact

In 2022:

- Over **1,200** people registered including **55** schools who registered as a team on race morning at John Prince Park in Lake Worth.
- Over **\$75,000** was raised thanks to the support of the community.
- **15** Palm Beach County Schools received **Heroes Awards** to support the well being of the students, teachers and staff.



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## Platinum Sponsorship Opportunities

Below Amenities + 1 Activation

- Speaking opportunity to 1,000+ participants during opening ceremonies
- Prominent logo placement on promotional materials
- Prominent logo placement on signage at event
- Prominent logo placement on 1,000+ participant shirts
- Sponsor signage displayed on race course
- Complimentary peer-to-peer team created
- Website recognition
- Recognition on pre & post press releases
- Social media recognition including a featured post
- Event day recognition
- Vendor/activity booth (sponsor provides tent, table and chairs)
- Ten (10) complimentary race entries



**Presenting  
Sponsor**

\$15,000

Sponsor logo on race title and on front of race t-shirts  
**SOLD**



**Finisher  
Medal  
Sponsor**

\$15,000

Sponsor logo included on ribbon on back of medals to be passed to all finishers  
**SOLD**



**Warm-Up  
Sponsor**

\$7,500

Opportunity to kick-off warm up & introduce instructor

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## Gold Sponsorship Opportunities

### Below Amenities + 1 Activation

- Logo placement on promotional materials
- Prominent sponsor logo placement on signage at event
- Sponsor logo on the back of 1,000+ participant shirts
- Sponsor signage displayed on racecourse
- Complimentary peer-to-peer team created
- Website recognition
- Recognition on pre & post press releases
- Social media recognition including a featured post
- Event day recognition from stage
- Vendor/activity booth (sponsor provides tent, table and chairs)
- Eight (8) complimentary race entries

**\$5,000**



### Nutrition

1 Available

Sponsor logo featured on sponsor signage for post race nutrition

### Start Line

1 Available

Prominent Logo placement at Start Line

### Finish Line

1 Available

Prominent Logo placement at Finish Line

**B&I CONTRACTORS**

### Registration & Bib

1 Available

Sponsor logo featured on registration signage and on every participant's bib number

### Kids Zone

1 Available

Logo placement on all Kids Zone signage and scavenger hunt page

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## Silver Sponsorship Opportunities

Below Amenities + 1 Activation

- Website Recognition
- Sponsor name listed on the back of 1,000+ participant shirts
- Recognition on pre & post press releases
- Social media recognition
- Event day recognition
- Vendor/activity booth (sponsor provides tent, table and chairs)
- Four (4) complimentary race entries

**\$2,500**



**Kids 1 Mile & Fun Run**

1 Available

**SOLD**  
Sponsor logo on the front of Kids Fun Run t-shirt



**Heroes Awards**

4 Available

Opportunity to present check to 1 winning school at a District Leadership Meeting

**Volunteer Sponsor**

1 Available

Sponsor logo featured on volunteer t-shirts

**Thank a Teacher Sponsor**

1 Available

Sponsor logo featured on "Thank a Teacher" recognition wall and participant cards

**Water Station Sponsor**

1 Available

Sponsor logo featured on water stations (3+)



## Bronze Booth Sponsor

### Amenities

- Vendor/activity booth (sponsor provides tent, table and chairs)
- Website Recognition
- Recognition on pre & post press releases
- Social media recognition
- Event day recognition
- Two (2) complimentary race entries

10 Available / \$1,000





# Thank You for Helping to Shape the Future of our Community

Thank you for joining the Education Foundation of Palm Beach County by becoming a partner in supporting our local students, teachers and schools.

You play a vital role in shaping the future of our community by making an investment to change the world through education, starting right here in Palm Beach County.

Engagement and sponsorship opportunities are customizable.

Thank you for investing in Palm Beach County's students, teachers and schools.

*Thank You for your  
Continued Support*

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