

Heroes for Education Run/Walk



October 28, 2023 John Prince Park, Lake Worth



The Why

- Enthusiastic runners, walkers, volunteers and supporters of education come together annually to help promote health and wellness while making an impact in Palm Beach County's public schools.
- We invite **176,000+** students and families, **22,000+** school district employees, dedicated individuals who believe in preparing tomorrow's leaders, education partners, local businesses and community leaders who share our mission and message.

The Impact

In **2022**:

- Over **1,200** people registered including **55** schools who registered as a team on race morning at John Prince Park in Lake Worth.
- Over **\$75,000** was raised thanks to the support of the community.
- **15** Palm Beach County Schools received **Heroes Awards** to support the well being of the students, teachers and staff.





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Platinum Sponsorship Opportunities

Below Amenities + 1 Activation

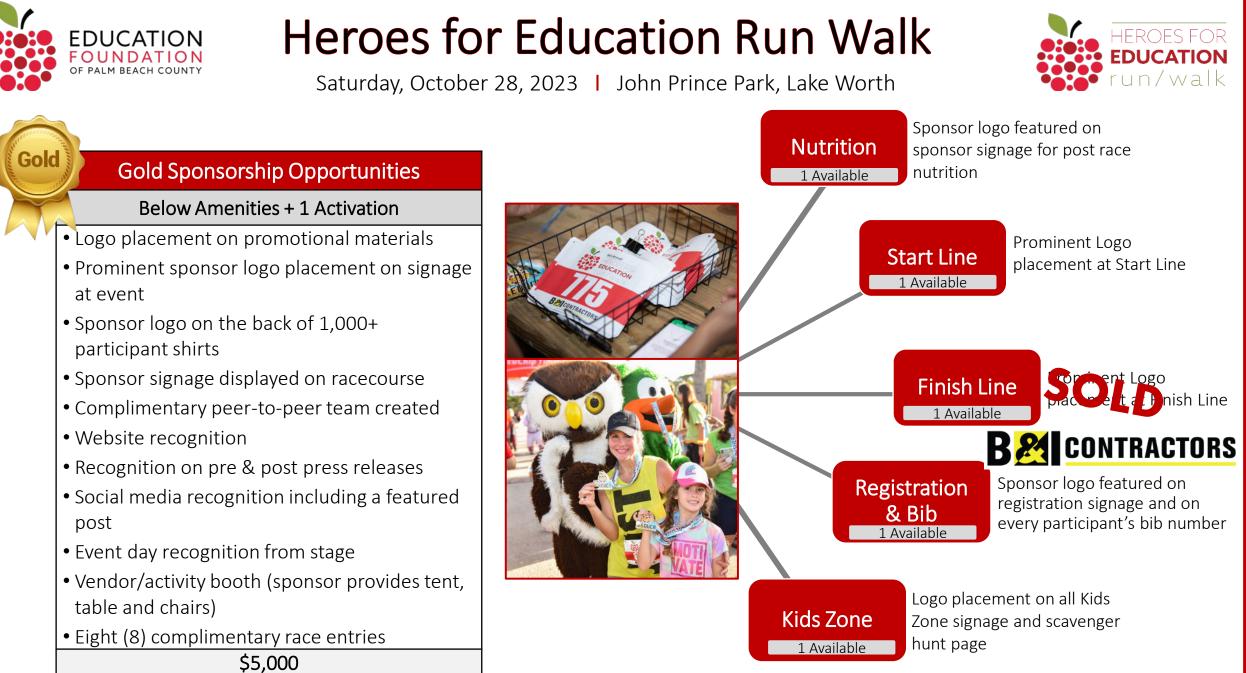
- Speaking opportunity to 1,000+ participants during opening ceremonies
- Prominent logo placement on promotional materials
- Prominent logo placement on signage at event
- Prominent logo placement on 1,000+ participant shirts
- Sponsor signage displayed on race course
- Complimentary peer-to-peer team created
- Website recognition

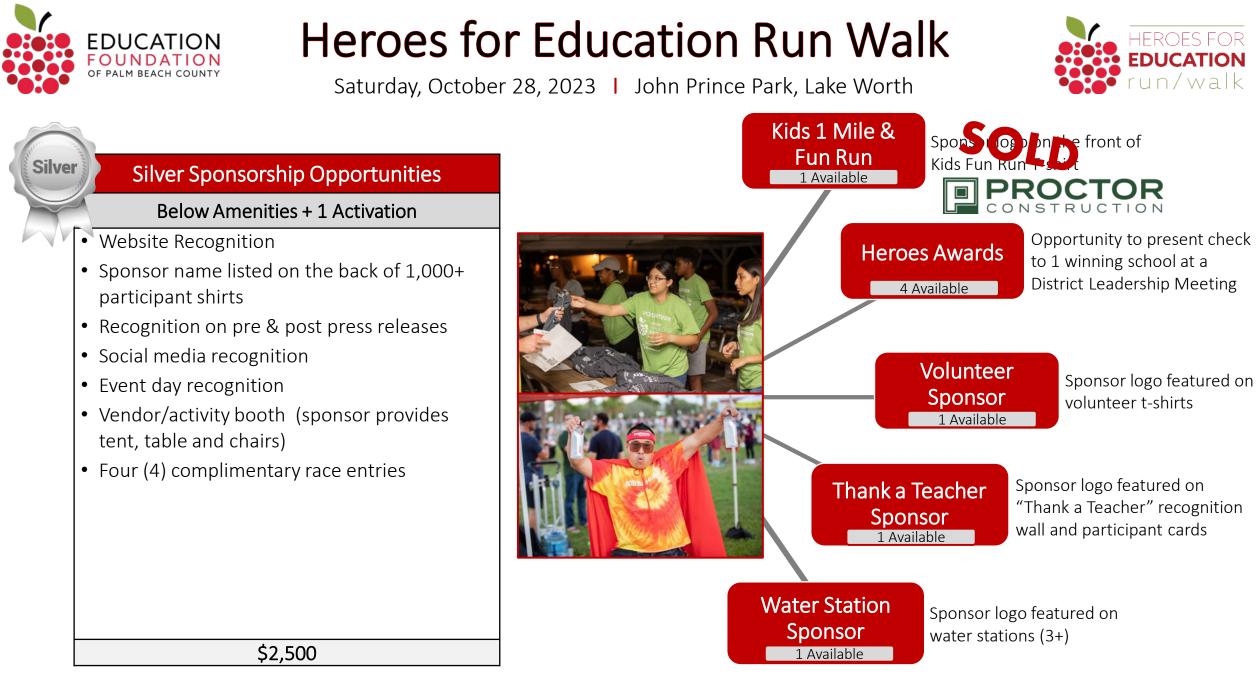
EDUCATION

Platinum

- Recognition on pre & post press releases
- Social media recognition including a featured post
- Event day recognition
- Vendor/activity booth (sponsor provides tent, table and chairs)
- Ten (10) complimentary race entries









Bronze

Heroes for Education Run Walk



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Bronze Booth Sponsor

Amenities

- Vendor/activity booth (sponsor provides tent, table and chairs)
- Website Recognition
- Recognition on pre & post press releases
- Social media recognition
- Event day recognition
- Two (2) complimentary race entries

10 Available / \$1,000





Thank You for your Continued Support

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Thank You for Helping to Shape the Future of our Community

Thank you for joining the Education Foundation of Palm Beach County by becoming a partner in supporting our local students, teachers and schools.

You play a vital role in shaping the future of our community by making an investment to change the world through education, starting right here in Palm Beach County.

Engagement and sponsorship opportunities are customizable.

Thank you for investing in Palm Beach County's students, teachers and schools.