

EDUCATION
FOUNDATION
OF PALM BEACH COUNTY

Backpacks & School Supplies

2023-2024

Back to School Partnership Opportunities



EDUCATION
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OF PALM BEACH COUNTY

505 S. Congress Ave.
Boynton Beach, FL 33426

RED APPLE
SUPPLIES
tools kids need to succeed

7071 Garden Road
Riviera Beach, FL 33404



Info@EducationFoundationPBC.org | EducationFoundationPBC.org
561-738-2931



Table of Contents

2	Mission	7	School Supply Drive
3	The Impact	10	Creative Fundraising
4	Sponsor a Classroom or School	11	Messaging
5	Backpack Build	13	Make An Impact
6	Team Fundraising	14	Thank You

Education Foundation of Palm Beach County's Mission

The Education Foundation of Palm Beach County is the nexus of Palm Beach County public-school system, the private sector, and the community. The Education Foundation facilitates student achievement by supporting high-quality public education through partnerships, grants, events, and public awareness.

Red Apple Supplies Vision

The mission of Red Apple Supplies is to serve the educational and creative needs of children in Palm Beach County public schools by providing a means to transfer donated school supplies from businesses, organizations, and individuals free to teachers for use in classrooms throughout the school year.



“My [students’] parents are trying to supply basic needs to their families, and school supplies take a backseat. Having these school supplies helps level the playing field for these children.”

-Palm Beach County Teacher





The Impact



According to the U. S. Department of Education, 94% of public-school teachers nationwide spend their own money on classroom supplies without reimbursement.



Palm Beach County teachers reported via self-survey spending an average of over \$800 annually per teacher prior to shopping at Red Apple Supplies.



Palm Beach County teachers reported via self-survey, 84% of their students learned in a more equitable classroom environment due to access to essential resources from EFPBC's Red Apple Supplies program.

Since opening the doors to Red Apple Supplies in 2016, nearly 5.5 million dollars has been distributed in free school supplies to teachers and students throughout Palm Beach County.

IN AUGUST 2022

17,417

**BACKPACKS FILLED
WITH ESSENTIAL
SCHOOL SUPPLIES
WERE DISTRIBUTED TO**

27

**TITLE 1 SCHOOLS
THROUGHOUT THE SCHOOL
DISTRICT OF PALM BEACH
COUNTY!**



Sponsor a Classroom or School

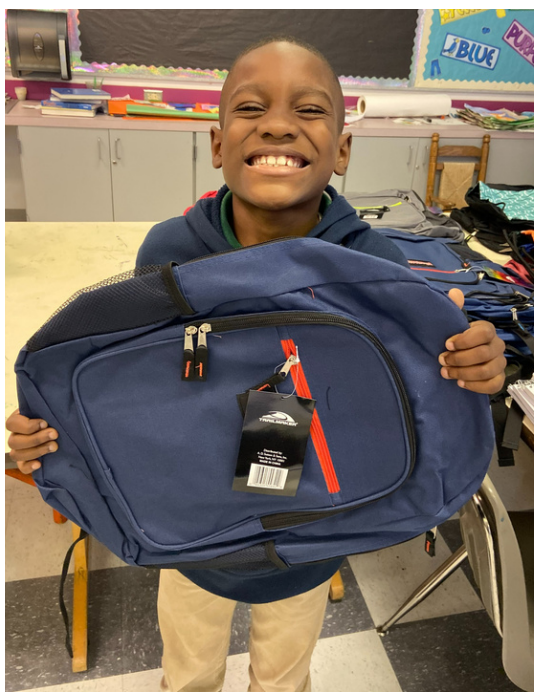


BACKPACKS THAT GIVE BACK

FOR A CHILD IN NEED, SCHOOL SUPPLIES ARE THE GIFT THAT KEEPS GIVING

These supplies are more than just pencils, paper, and notebooks. They ease a financial burden that allows teachers to do their jobs. They provide dignity for students who don't have the means to supply for themselves.

Partnership & Impact



- The Education Foundation staff will work with your team to choose a local Title 1 school, based on budget and enrollment, and coordinate a date/time for the packing and exclusive distribution of backpacks directly to the school to meet the teachers and staff.
- Your company has the opportunity to include an informational flyer or promotional item in each backpack.
- Your company will receive recognition in the Education Foundation's newsletter, website, and social media platforms.

Through your donations, we can buy all the essential supplies that go in the backpacks wholesale, taking advantage of nonprofit and bulk rates and discounts, so your money will have more purchasing power through the Education Foundation.



Email for More
Information
or to Sponsor



Backpack Build



The Backpack Build is the ultimate team-building experience to help thousands of Palm Beach County students begin the school year excited and prepared to learn.

WHAT WILL YOUR TEAM GAIN FROM VOLUNTEERING AT RED APPLE SUPPLIES?

- A sense of teamwork
- Strengthened communication skills with team members
- Giving back to the local community
- Increased corporate social responsibility

Corporate social responsibility has become increasingly popular among companies over the past few years and companies are contributing their efforts toward philanthropies as a way to give back to the community. This fun, impactful giveback experience is infused with corporate social responsibility and perfect for any size company, business, employee, or community organization.



Schedule your Team
Backpack Build





Team Fundraising



**Can you raise enough to provide for a student?
A whole class? A whole school?**

Individuals, companies, and organizations partner with friends, co-workers, neighbors, classmates, and family to raise awareness and funds for students and teachers in Palm Beach County.

We'll create a unique fundraising portal for you and co-brand it with your logo. You can reach supporters all over the world.

TIPS FOR TEAM FUNDRAISING:

- Copy and customize the sample messaging on page 10 to share your story.
- Thank early, and thank often! Post thank-yous or send your friends messages as soon as they give. This will also help keep your fundraiser active and public!
- By donating to your own fundraiser, you are showing your personal support, which will make people more inclined to support your campaign.

Creating a fundraising team or event is a great way to let the people around you know about and support a cause you find important.



Create a
Fundraising Team





School Supply Drive



Here are just a few ideas help you plan your school supply drive. People of all ages can make a difference in the achievements of students during the school year by participating.



2023-2024

School Supply Wish List

- Backpacks
- Color Pencils & Markers (8-12 count)
- Composition Books (wide-ruled)
- Construction Paper
- Dry Erase Markers
- Erasers (wedge)
- Glue Sticks
- Highlighters
- Scotch Tape
- Student Dry Erase Board (small)
- Pencils
- Crayons
- Flip Chart Markers
- Student Headphones / Earbuds

IDEAS FOR A SUPPLY DRIVE:

- **Make it an event.** Build excitement by planning your supply drive over a fixed timeframe. Establish a goal to encourage participation.
 - A one-day event in which donations are brought to one location to fill a school bus/large truck.
 - A week or month-long collection with barrels or boxes in stores, businesses, and highly trafficked areas where items can be dropped off.
- **The power of one.** Hold a drive for just one item, like notebooks or folders. We can never have enough of the core items- pencils, folders, notebooks, crayons, glue sticks, markers, etc.



Schedule a
Supply Drive



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School Supply Drive



IDEAS FOR A SUPPLY DRIVE:

- **Partner with an organization.** Try involving community service organizations like the Girl Scouts or sports leagues.
- **Shopping for good.** How about contacting local retailers and merchants to help connect with their customers? Provide posters for their storefront or provide graphics for their social media channels.
- **Get social.** Tap into your social media network to get the word out, look for volunteers, and share supply drive information. [#EFPBCSupplyDrive](#)
- **The power of one.** Hold a drive for just one item, like notebooks or folders. We can never have enough of the core items- pencils, folders,

Let us know if you would like donation boxes to place throughout your workplace or venue.



Request for
Donation Boxes

A special thank you to Two Men And A Truck for supporting this year's supply drive and the backpack deliveries to the Glades Region.



TWO MEN
AND A
TRUCK
"Movers Who Care."
PALM BEACH



School Supply Drive

Tips for Success



How would you like to collect supplies?

Two popular options include:

- A designated day, week, or month-long collection with barrels or boxes in stores and businesses
- A one-day event in which the community brings donations to fill a school bus, or a large truck. Collect supplies at a meeting, happy hour, or sporting event.

Whom will you invite to participate?

- Engage employees, customers, friends, and neighbors who will help promote and support your supply drive. Share details about your drive on your website, social media, emails, etc.
- Issue a press release about your drive and follow up with local media about running your story.

Try a friendly competition!

- Create competitions among departments or individuals to see who can collect the most supplies.

Coordinate the drop-off date and time of your collected supplies.

- When your supply drive is complete, deliver your collected supplies to Red Apple Supplies (7071 Garden Road – Riviera Beach, FL 33404).
- Please coordinate a day and time for drop-off by emailing Lloyd@EducationFoundationPBC.org or Teresa@EducationFoundationPBC.org.
- Schedule your supplies to be picked up on a Thursday between 10AM-2PM. Schedule your pick-up by emailing Angel@EducationFoundationpbc.org.

Follow-up!

- Send thank-you letters to all who supported your drive.
- Tell them how many supplies were collected and how students can participate in classroom activities because of your school supply drive.
- You can also invite them to volunteer at Red Apple Supplies so they can see the true impact of their support.



Creative Fundraisers



You can easily donate school supplies online by purchasing items from the **EFPBC Amazon Wish List** which will also be delivered directly to Red Apple Supplies.



Shop EFPBC's
Amazon Wish List

Gather donated items from local businesses and create **gift baskets** employees can bid on. Example: a "Movie" themed basket with cinema tickets, specialty popcorn and candy.

Pennies for Pencils, Quarters for Crayons! Sell paper cut in the shape of a pencils/crayons to post in a business lobby with donor's name.



Schedule a fundraising night at a **local restaurant** or **ice cream shop** and have the proceeds support the Education Foundation.

Sell tickets for a delicious **pancake breakfast** one morning for a set price where proceeds benefits the Education Foundation.

Ask for a specific donation to participate in a **Dress Down Day** where participants can wear jeans or comfortable clothing.

Make a "Change" In Your Community! Fill empty milk jugs or jars with loose change and donate to purchase school supplies.

Celebrate your birthday by raising donations on Facebook.



Create a Facebook
Fundraiser

Host an online **"garage sale"** through Facebook Marketplace.



Host an Online
"Garage Sale"

Sell **raffle tickets** for the chance to win a particular prize – this could be a basket of goods, a 50/50 draw for cash, or another prize donated.



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Sample Email Message for Backpacks



Dear **NAME**:

Every child in Palm Beach County should have equal opportunity and access to quality education. Please join me in supporting the Education Foundation of Palm Beach County by purchasing a backpack filled with essential school supplies.

Your support helps students and teachers have access to essential supplies to engage in fun learning opportunities and develop habits to be ready to learn throughout the academic year.

Your investment goes a long way in helping a student reach their academic goals and career aspirations.

Sample Email Message for Supply Drive

Dear **NAME**:

Join us as our **{Your Company Name}** hosts a supply drive to gather school supplies for the highest-need students in Palm Beach County.

Starting on **{Enter Start Date}** thru **{Enter End Date}**, we will be collecting school supplies for the Education Foundation's Red Apple Supplies Store, which distributes FREE school supplies to over 90 of the highest-need schools in The School District of Palm Beach County.

For a list of the supplies we are collecting, please visit EducationFoundationPBC.org/backpacks/

Won't you help us to ensure every student starts the new school year with the supplies they need to become successful citizens in our community?



Social Media Messaging



- We are committed to ensuring that every child in Palm Beach County has the same chances and access to receive a quality education. The Education Foundation's Red Apple Supplies program provides FREE school supplies to teachers in Title 1 schools year round. We invite you to participate in our school supply drive and help us support our public schools that need it the most. We are collecting donations from (Add dates).
- At (Add company), we have a vision of a future where every student has access to the necessary supplies to succeed and thrive. We invite you to join us in supporting our local schools by participating in our upcoming supply drive. From (Enter dates), we will be accepting donations of (list supplies you are collecting) at our office. Let's work together to make a difference in the lives of students in our community.
- A quality education is the best gateway to opportunity. Help us put supplies in the hands of under-resourced students so they are ready to learn. We will be hosting a supply drive at our office from (enter dates). Let's work together to empower our students!
- Did you know that providing children with their own school supplies can make a huge difference in their academic performance, behavior, and confidence? By donating to our upcoming supply drive (enter dates), you can help make a positive impact on the lives of students in our community who are in need. With the right tools at their fingertips, these students will be better equipped to succeed in the classroom and beyond. Plus, by increasing instructional time, teachers can help ensure that all students receive the education they deserve. Join us in investing in the future of our community today!



Make an Impact



We believe every child in Palm Beach County should have equal opportunity and access to a quality education.

Because Education Matters

- Quality Education is the gateway to opportunity, and students can't achieve their full potential without it.

Because Attendance Matters

- Consistent Attendance improves graduation rates and enables students to participate in their education.

Because Dignity Matters

- We strive to serve in a way that recognizes and protects teachers' and students' inherent Human Dignity.



\$500

Supports **20** students with backpacks filled with essential school supplies



\$250

Supports **10** students with backpacks filled with essential school supplies



\$100

Supports **4** students with backpacks filled with essential school supplies



\$25

Supports **1** student with a backpack filled with essential school supplies



**Make an
Impact Today**



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Thank You!

The Education Foundation of Palm Beach County, and the public-school principals, teachers and students we serve, greatly appreciate your support. You help to ensure principals, teachers, and students are equipped with the tools they need to perform well from kindergarten through graduation.

New school supplies have always symbolized new beginnings and fresh starts. Thank you for helping to ensure local Palm Beach County students are equipped for success to engage in fun learning opportunities and develop habits to be ready to learn throughout the academic year.



Make an
Impact Today

