

EDUCATION  
FOUNDATION  
OF PALM BEACH COUNTY

# Backpacks & School Supplies

2023-2024

Back to School Partnership Opportunities



EDUCATION  
FOUNDATION  
OF PALM BEACH COUNTY

505 S. Congress Ave.  
Boynton Beach, FL 33426

RED APPLE  
SUPPLIES  
tools kids need to succeed

7071 Garden Road  
Riviera Beach, FL 33404



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### Education Foundation of Palm Beach County's Mission

The Education Foundation of Palm Beach County is the nexus of Palm Beach County public-school system, the private sector, and the community. The Education Foundation facilitates student achievement by supporting high-quality public education through partnerships, grants, events, and public awareness.

### Red Apple Supplies Vision

The mission of Red Apple Supplies is to serve the educational and creative needs of children in Palm Beach County public schools by providing a means to transfer donated school supplies from businesses, organizations, and individuals free to teachers for use in classrooms throughout the school year.

“My [students’] parents are trying to supply basic needs to their families, and school supplies take a backseat. Having these school supplies helps level the playing field for these children.”

—Palm Beach County Teacher





## The Impact



According to the U. S. Department of Education, 94% of public-school teachers nationwide spend their own money on classroom supplies without reimbursement.



Palm Beach County teachers reported via self-survey spending an average of over \$800 annually per teacher prior to shopping at Red Apple Supplies.



Palm Beach County teachers reported via self-survey, 84% of their students learned in a more equitable classroom environment due to access to essential resources from EFPBC's Red Apple Supplies program.

Since opening the doors to Red Apple Supplies in 2016, nearly 5.5 million dollars has been distributed in free school supplies to teachers and students throughout Palm Beach County.

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**IN AUGUST 2022**

**17,417**

**BACKPACKS FILLED  
WITH ESSENTIAL  
SCHOOL SUPPLIES  
WERE DISTRIBUTED TO**

**27**

**TITLE 1 SCHOOLS  
THROUGHOUT THE SCHOOL  
DISTRICT OF PALM BEACH  
COUNTY!**



## Opportunities



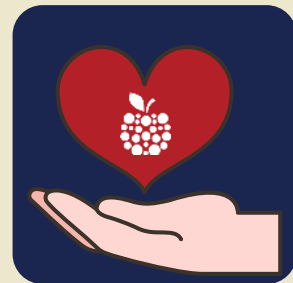
### Backpack Build



### Fundraising Team



### Host a Supply Drive



### Make an Investment

The Backpack Build is the ultimate team-building experience to help thousands of Palm Beach County students begin the school year excited and prepared to learn.

This fun, impactful giveback experience is infused with corporate social responsibility and perfect for any size company, business, employee, or community organization.

Individuals, companies and organizations partner with friends, co-workers, neighbors, classmates and family to raise awareness and funds for students and teachers in Palm Beach County.

EFPBC will provide a School Supply Drive Toolkit which includes helpful tips for employees to participate in a company-wide or team-style school supply drive for the district's highest-need students and schools.

Your financial gift empowers teachers and places some of our district's highest-needs students in a more equitable learning environment along their educational journey



"When I gave them the supplies they needed, they realized someone cared about them. This led them to start trying their best and when they had success, it helped them gain more success."

*-Palm Beach County Teacher*





## Backpack Build



The Backpack Build is the ultimate team-building experience to help thousands of Palm Beach County students begin the school year excited and prepared to learn.

Corporate social responsibility has become increasingly popular among companies over the past few years and companies are contributing their efforts toward philanthropies as a way to give back to the community. This fun, impactful giveback experience is infused with corporate social responsibility and perfect for any size company, business, employee, or community organization.

### What will your team gain from volunteering at Red Apple Supplies?

- A sense of teamwork
- Strengthened communication skills with team members
- Giving back to the local community
- Increased corporate social responsibility



Schedule your Team  
Backpack Build





## Community Fundraising



Individuals, companies and organizations partner with friends, co-workers, neighbors, classmates and family to raise awareness and funds for students and teachers in Palm Beach County.

Creating a fundraising team or event is a great way to let the people around you know about and support a cause you find important. You can also reach supporters all over the world.

### There are lots of creative ways to fundraise :

- Celebrate your birthday by [raising donations on Facebook](#)
- Host an online “garage sale” through [Facebook Marketplace](#) in support of the Education Foundation of Palm Beach County
- Set up your own [fundraising.page](#) to collect pledges for a challenge, campaign, etc.
- Make a “Change” In Your Community! Fill empty milk jugs or jars with loose change and donate it to the Education Foundation to purchase school supplies.
- Pennies for Pencils, Quarters for Crayons! Sell paper cut in the shape of a pencils/crayons to post in a business lobby with donor's name.
- Schedule a fundraising night at a local restaurant or ice cream shop and have the proceeds support local students.

### Tips for community fundraising:

- Choose a time period for your fundraiser. You want to give people time to save the date, but not leave it so long that they forget! We suggest a period of 2-3 weeks.
- Thank early, and thank often! Post thank-yous or send your friends messages as soon as they give. This will also help keep your fundraiser active and public!
- By making a personal donation to your own fundraiser, you are showing your personal support which will make people more inclined to support your campaign.



Create a  
Fundraising Team



Create a Facebook  
Fundraiser



## School Supply Drive



Here are just a few ideas help you plan your school supply drive. People of all ages can make a difference in the achievements of students during the school year by participating.

- **Make it an event.** Build excitement by planning your supply drive over a fixed timeframe. Establish a goal to encourage participation.
  - A one-day event in which donations are brought to one location to fill a school bus/large truck.
  - A week or month-long collection with barrels or boxes in stores, businesses, and highly trafficked areas where items can be dropped off.
- **The power of one.** Hold a drive for just one item, like notebooks or folders. We can never have enough of the core items- pencils, folders, notebooks, crayons, glue sticks, markers, etc.
- **Partner with an organization.** Try involving community service organizations like the Girl Scouts or sports leagues.
- **Shopping for good.** How about reaching out to local retailers and merchants to help connect with their customers. Provide posters for their storefront or provide graphics for their social media channels.
- **Get social.** Tap into your online social network to get the word out, look for volunteers, and share supply drive information. [#EFPBCSupplyDrive](#)



2023-2024

### School Supply Wish List

- Backpacks
- Color Pencils & Markers (8-12 count)
- Composition Books (wide-ruled)
- Construction Paper
- Dry Erase Markers
- Erasers (wedge)
- Glue Sticks
- Highlighters
- Scotch Tape
- Student Dry Erase Board (small)
- Pencils
- Crayons
- Flip Chart Markers
- Student Headphones / Earbuds

amazon  
wishlist



Shop EFPBC's  
Amazon Wish List

You can easily donate school supplies online by purchasing items from the [EFPBC Amazon Wish List](#)

which will also be delivered directly to Red Apple Supplies.

Let us know if you would like donation boxes to place throughout your workplace or venue.





## Make an Investment



### Backpacks that Give Back

**For a Child in Need, School Supplies Are the Gift that Keeps Giving.**

These supplies are more than just pencils, paper, and notebooks. They ease a financial burden that allows teachers to do their jobs. They provide dignity for students who don't have the means to supply for themselves. They supply empowerment for both educators and students to reach upward rather than be tied down with monetary constraints.



**\$500**

Supports **20**  
students with  
backpacks filled  
with essential  
school supplies



**\$250**

Supports **10**  
students with  
backpacks filled  
with essential  
school supplies



**\$100**

Supports **4**  
students with  
backpacks filled  
with essential  
school supplies



**\$25**

Supports **1** student  
with a backpack  
filled with essential  
school supplies



**Make an  
Impact Today**





## Sample Email Message

Dear **NAME**:



Every child in Palm Beach County should have equal opportunity and access to a quality education. Join me in supporting the Education Foundation of Palm Beach County by purchasing a backpack filled with essential school supplies.

Please join me in supporting the Education Foundation of Palm Beach County and help students and teachers have access to essential supplies to engage in fun learning opportunities and develop habits to be ready to learn throughout the academic year.

Your investment goes a long way in helping a student reach their academic goals and career aspirations.

## Social Media Messaging



- The Education Foundation believes every child in Palm Beach County should have equal opportunity and access to a quality education and strives to support that reality by providing the supplies underserved schools need for teachers to teach and learners to learn.
- We envision a future where every student has the supplies they need to succeed. Your support makes all the difference. Research shows that when students are equipped with the tools they need to succeed--they flourish. By providing essential school supplies for teachers and students alike, we create environments where teachers can focus on teaching and learners have equal opportunity to learn.
- A quality education is the best gateway to opportunity. Help us put supplies in the hands of under-resourced students so they are ready to learn.
- When children have their own school supplies, their grades and classroom behavior improve, their self-esteem rises, and they become more excited about school and learning. Having the right materials in the classroom also helps teachers increase instructional time. Invest in the future of our community today!



## Tips for Success

### How do you want to collect supplies?

Two popular options include:

- A designated day, week, or month-long collection with barrels or boxes in stores and businesses
- A one-day event in which the community brings donations to fill a school bus, or a large truck or supplies are collected in conjunction with a corporate, community, or sporting event

### Who will you invite to participate?

- Engage corporations, businesses and individuals in your community who will help promote and support your project. Share details about your drive in your social media, text messages, emails, etc. Issue a press release about your drive and follow up with local media about running your story. Create signs and posters to promote your drive. Post information on internal company websites or communication channels.

### Collect what students need most.

- The Education Foundation of Palm Beach County is grateful to accept all new school supplies. According to teachers, crayons, glue sticks, markers, notebooks, pencils, and pens are what they need most. Please avoid any used school supplies or items that have offensive words, artwork, or symbols on the packaging or surface.

### Try a friendly competition!

- Create competitions among businesses, departments, and individuals to see who can collect the most supplies.

### Coordinate drop-off date and time of your collected supplies.

- When your supply drive is complete, deliver your collected supplies to Red Apple Supplies (7071 Garden Road – Riviera Beach, FL 33404).
- Please coordinate a day and time for drop-off by emailing [Lloyd@EducationFoundationPBC.org](mailto:Lloyd@EducationFoundationPBC.org) or [Teresa@EducationFoundationPBC.org](mailto:Teresa@EducationFoundationPBC.org)

### Follow-up!

- Send thank-you letters to all who supported your drive, letting them know how much their support means.
- Let them know how many supplies were collected and how students will be able to participate in their classroom activities because of your school supply drive.
- You can also invite them to volunteer at Red Apple Supplies so they can see the true impact of their support.



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## Thank You!

The Education Foundation of Palm Beach County, and the public-school principals, teachers and students we serve, greatly appreciate your support. You help to ensure principals, teachers, and students are equipped with the tools they need to perform well from kindergarten through graduation.

New school supplies have always symbolized new beginnings and fresh starts. Thank you for helping to ensure local Palm Beach County students are equipped for success to engage in fun learning opportunities and develop habits to be ready to read and learn throughout the academic year.



Make an  
Impact Today

